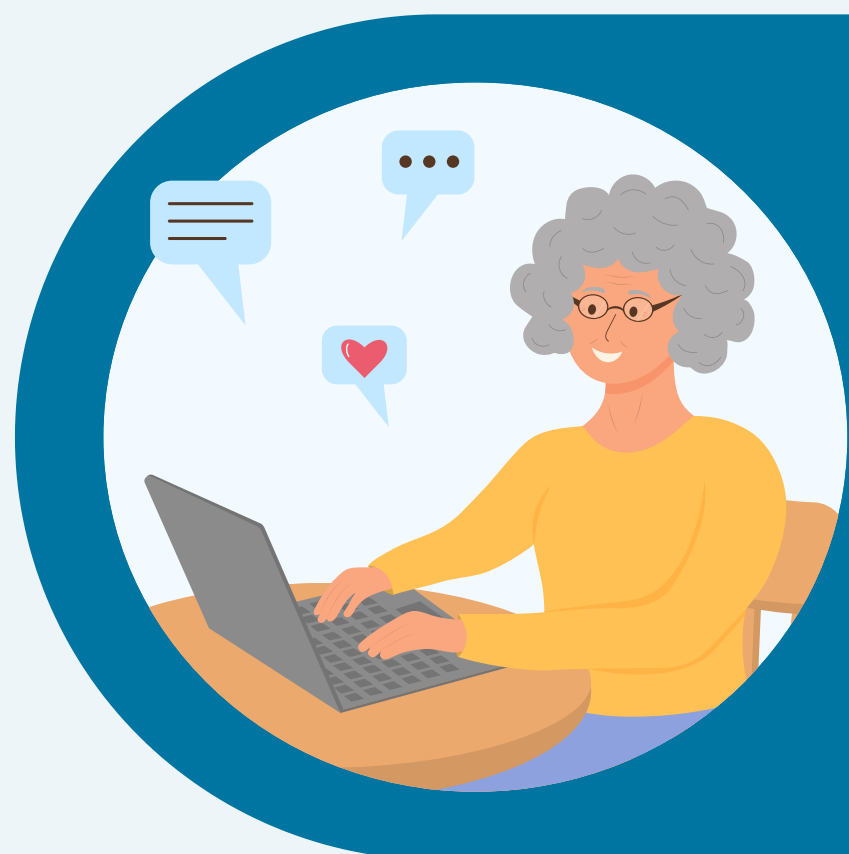


Celebrating

INTERNATIONAL DAY OF OLDER WORKERS



Established by the United Nations in 1990, October 1st marks the International Day of Older Persons (IDOP). The day draws awareness to obstacles faced by ageing populations and encourage the population at large to address these difficulties through positive action and discussion.

10%

Of the global population is aged 65+

25+

Babies born in 2022 are expected to live 25 years longer than those born in 1950.

27%

Of Europe and Northern Americas Population will be aged 65+ by 2050.

Benefits to a Multi-generational Workforce:

- **Higher Employee Retention:** Employees stay longer where they feel valued and can make a contribution.
- **Mentoring Opportunities:** Mentoring and reverse mentoring provide an excellent space for employees to grow their skillset, share knowledge and build interpersonal skills.
- **Greater Innovation:** Employees from different generations have different life experiences which produce unique ideas to help a company innovate.
- **Skill Diversity:** Varied skill levels and perspectives on technology, communication and problem solving boost innovation and working relationships.

ProAge is a member-led, UK charity whose mission is to promote age inclusion in the workplace.

