

How does being age-inclusive benefit your business?

8 in 10

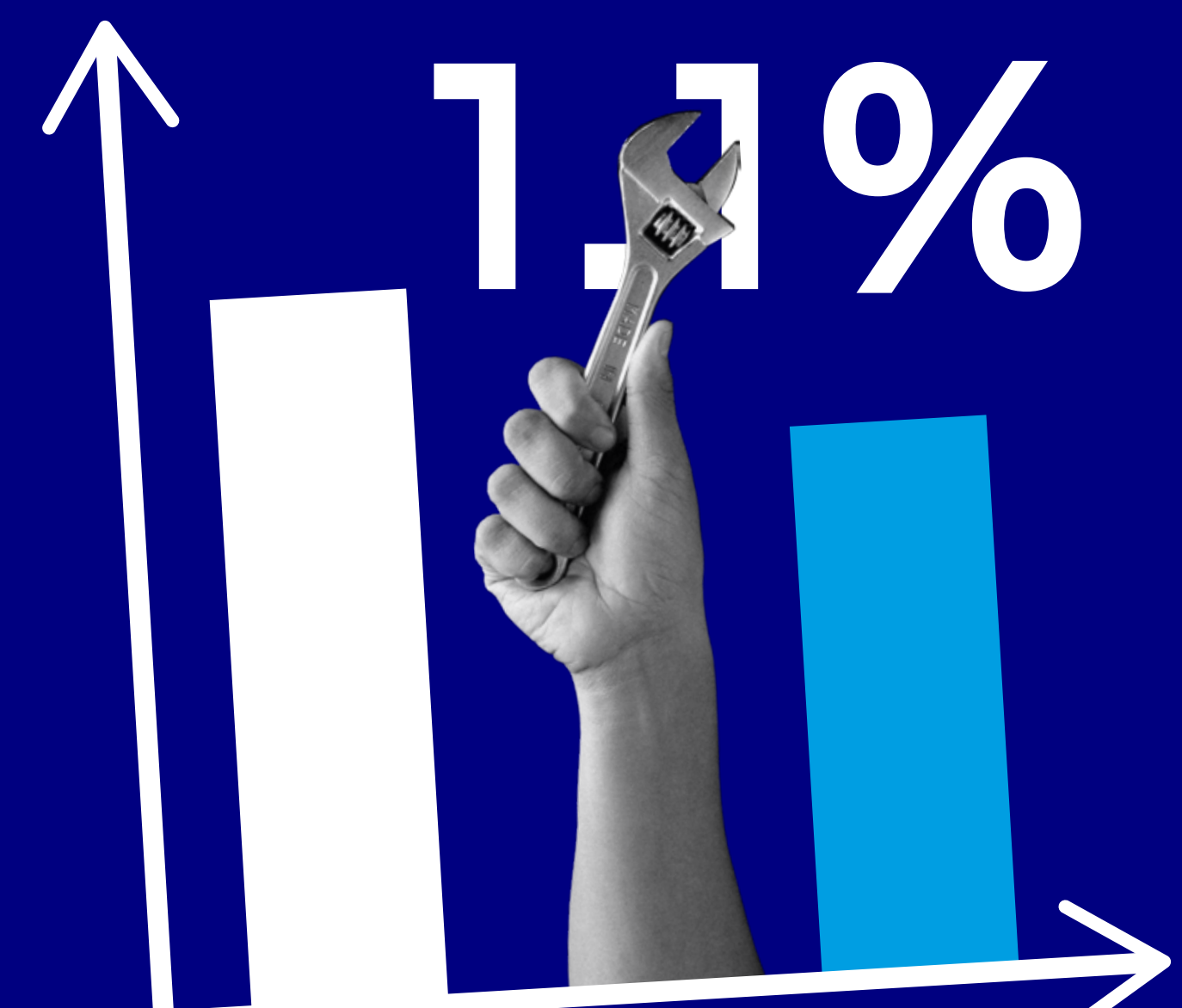
8 in 10 (79%) employers in England believe older workers help with knowledge and skill sharing

Positive attitudes towards older workers in turn, benefit younger workers



Productivity increases by 1.1% in an organisation with 10% higher share of workers aged 50 and above

This comes from greater general and managerial experience, as well as lower job turnover



£5.7b

A 1% increase in the number of people aged 50-64 in work could increase GDP by £5.7 billion per year

That's £800m in contributions to income tax and National Insurance